Your month on one page

A real month, with Whito as the business being watched. Nothing invented, nothing left out.

2 of 20
AI answers named Whito

0 of 5
questions where Whito was on page one of Google

3
AI answers used Whito's pages but named someone else

Where you showed up

	ChatGPT	Gemini	AI Mode	Perplexity	Google
Best AI visibility monitoring service for UK small businesses	~	–	–	~	–
Who can check what ChatGPT and Gemini say about my business?	–	–	–	–	–
How do I get my business recommended by ChatGPT?	–	–	–	–	–
Where can I buy UK data on which businesses AI recommends?	Y	–	–	Y	–
Best free tool to check if my website is visible to AI search	–	–	–	~	–

Y Named ~ Your page used, someone else named - Not there

ChatGPT, Gemini and Google AI Mode: 23 October 2026. Perplexity and Google: 3 November 2026.

Your biggest opportunity

When you publish a clear, priced page (the data question), AI names you first. When you don't (the other four), it names someone else. Give each service the same kind of page.

Who gets named instead

The three rivals seen most often. Names are hidden in this public sample. Your report names them.

Rival	What we saw	What they have that you don't
Rival A UK agency	Named 3 times by AI. On Google page one for 3 of 5 questions.	A page titled "Top AI Visibility Agencies UK 2026"
Rival B UK agency	Named by AI Mode and Perplexity. On Google page one for 3 of 5.	A guide titled almost exactly like the question
Rival C Free checker tool	Named first by Perplexity for the free-tool question. No Companies House result under that name.	A free tool, which is exactly what was asked for

Clues, not proof: AI tools don't say why they pick a business. We only list what we could see, on the dates shown.

Do these three things

1. **Give each service its own priced page.**
   It already works for the data question.
2. **Answer the exact questions on your site.**
   Rivals A and B rank on Google with pages titled like the question.
3. **Get your free check onto the lists AI reads.**
   Perplexity used Whito's own guide but named other free tools.

What you get every month

This report	Every answer	A spreadsheet	What changed
Two pages, like this	Word for word, dated	Every rival, register checked	Since last month

£280 a month

Or £2,800 a year. Cancel any time. No VAT added.

whito.co.uk/data/monthly-watch/

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How we collect: five fixed questions, asked once per tool in a fresh chat from a UK browser, on the same day each month; Google page one is the normal UK results. Every business named is searched on Companies House. Small print: this report shows what AI tools and Google showed on the dates stated. Answers change and can differ by account, device and place. It is not a ranking, a guarantee or a prediction. Statements about other businesses describe only what we saw in public sources and are not a judgement of their quality. Whito Ltd, company 10918465. Terms: whito.co.uk/terms-and-conditions/.